

NRTC and Exacter Form Strategic Partnership to Bring Outage-Avoidance Technology to Rural Utilities

(Columbus, OH – May 19, 2015) - The National Rural Telecommunications Cooperative (NRTC) and Exacter, Inc., makers of a proprietary power outage-avoidance and grid analytics system, have formed a strategic partnership to bring the latest reliability technology to rural electric cooperatives.

The partnership with Exacter adds to NRTC's utility solutions footprint for rural cooperatives. "We're excited about offering another innovative solution to our members that will help them improve the reliability of their overhead distribution systems," said NRTC's CEO, Tim Bryan. "Exacter's proprietary technology will help cooperatives identify points of risk on their systems and allow remedial action before an outage occurs."

For Exacter, the partnership provides a much stronger physical presence within the rural utility marketplace. "Nobody does more to help rural utilities take advantage of the latest technologies than NRTC," Exacter President Geoffrey Bibo said. "They have an amazing track record for helping members integrate new solutions for improving operational efficiency, and we are excited to be among their offerings."

Although a number of rural utilities have been using Exacter technology since 2008, the partnership between the two companies presents an opportunity to amplify the benefits of

Exacter's proprietary predictive technology and make it more accessible to NRTC's 1,500 members. "Exacter is another tool for our members to use to improve service to their members," said Ed Drew, NRTC's Vice President, Utility Solutions. "The technology delivers many benefits from preventing outages, to providing visibility into the overall health of the overhead system, to identifying significant points of risk. It will also help utilities reduce SAIDI, SAIFI and other reliability indices."

The two companies will be promoting a series of educational online webinars to help utilities familiarize themselves with applications for Exacter. In addition, the two companies will be attending rural electric cooperative industry meetings where they will share how Exacter technology improves grid reliability to members, reduces power outages, and is a tool for cost reduction. A short movie on Exacter's predictive process and technology is available at <http://www.exacterinc.com/videos>

For more information:

Jason Nowland

The Nowland Group

Jason@nowlandgroup.com

614-332-1994